Digital beauty - Grace Timothy seeks out the beauty trends for autumn winter 2007 at London Fashion Week from the people that know

artina Luisetti from the Mac Pro Team (and Senior Artist for the UK and Ireland) worked on shows including Todd Lynn, Christopher Kane, Jens Laugesen and Mario Schwab at London Fashion Week in February. She therefore has the muchcoveted knowledge of what will be happening in makeup for the new season, months in advance. "We're really lucky to see ahead to future trends. I try not to give too much away in my salon work until the season comes around! I don't want to spoil the surprise! But more than this, Fashion Week is also a great opportunity to learn new skills and up your game as an artist. You just learn so much from these amazing make up artists that come up with the looks, especially someone like Terry Barber who is just so inspiring. And since fashion is always evolving, it never bores you."

Luckily for us, Martina did offer me a sneak preview of the key makeup trends for autumn/winter 2007 in between shows... The woman of the catwalk this season is born of the digital age"

The look

"The woman of the catwalk this season is born of the digital age. We're adopting the character of the modern media rather than just relying on historic trends. It's all about being very defined, very finished and very sharp. Even if it's a nude, bare-faced look, there will actually be a lot of makeup maintaining the flawless finish. Instead of having one look to apply to all the faces, it's about seeing what suits each face. And in the castings you can see everyone's looking for girls with unique features like Coco Rocha, Agyness Deyn, Lily Cole, Stella Tennant."



Brows

"Brows are strong. Back-combed but still groomed. Without the textured brow there would almost be a lack of humanity since the rest of the look is so clean and precise."



Cheek and lips

"Once again, it's all about pale skin with a stained lip and cheek. A sweet alternative is maybe little Lolita lips and freckles, for a youthful playfulness."



Eyes

Next year there is a Picasso-inspired use of primary colours. Be unique and creative with green or magenta brows, and mix in a little of the gothic burgundies on the eyes. On the other end of the scale, in New York there were a lot of smoky eyes in taupe and sandstone shades, with gloss and subtle sparkle here and there."

